



AIM EXPERIENCE
GROUP

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WEBSITE PRIVACY POLICY

1. WHAT'S IN THESE TERMS?

Aim Experience Group is committed to protecting your privacy and ensuring that your personal data is protected at all times and accordingly processing of such data is carried out in line with our obligations under the General Data Protection Regulation (GDPR) (EU) 2016/679 (“**GDPR**”) and the Data Protection Acts 1988-2018 (collectively referred to as “**the DPA**”).

This policy (and any other documents referred to in it) (collectively referred to as “**the Policy**”) sets out the basis upon which any personal data we collect from you, display about you or that you provide to us via our website, will be processed by us.

Reference to “**you/your**” in the Policy means any natural person who visits our website.

Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting <http://aimmemberships.com/> (“**Website**”) you are accepting the practices described in the Policy.

By signing these terms and conditions you are consenting to the processing of your personal data.

2. WHO WE ARE AND HOW TO CONTACT US

For the purposes of the DPA, Aim Experience Group Limited (“**Aim Experience Group**”) acts as data controller in respect of personal data processed through the Website or an Application. Aim Experience Group is registered in Ireland under company number 631717 and has its registered office at Block 3, Harcourt Centre, Harcourt Road, Dublin 2, D02 A339.

3. INFORMATION WE COLLECT FROM YOU

For the purposes of this clause, where we receive personal data about you from a third party i.e. we presume that party is lawfully processing your data in line with the DPA and Aim Experience Group accepts no responsibility for a breach of the DPA by any such third party.

We will collect and process the following personal data about you:

3.1. Information collected via the Website

3.1.1. This is information about you that either you provide to us through the Website.

3.1.2. Ordinarily it includes information such as your name, address, personal description, e-mail address, phone number and, in some instances, your financial and credit card information where payment is required for any particular reason.

3.2. Information displayed about you on the Website

3.2.1 Occasionally Aim Experience Group will display personal data about you on the Website for example, where you have provided us with a testimonial.

3.3. Additional information we might collect about you via the Website.

3.3.1 With regard to each of your visits to the Website we will automatically collect the following information:

- (i) technical information, including the internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- (ii) information about your visit, including the full Uniform Resource Locators (URL), clickstream to, through and from the Website (including date and time), properties you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

3.3.2 You will not be personally identifiable from the information we collect about you as set out at paragraph 3.3.1 above and Aim Experience Group do not combine information collected in this way with any personally-identifiable information.

4. COOKIES

4.1. The Website uses cookies to distinguish you from other users. A cookie is a small data file that may be sent to and/or stored on your browser which helps us to provide you with a good experience when you browse the Website and also allows us to improve these domains. Cookies usually do not identify you personally.

4.2. The Website uses session cookies but not persistent cookies. Session cookies are used to deliver basic functions of a website such as allowing pages to remember technical changes or selections you may make between pages. Session cookies are temporary cookies and are generally erased when you close your browser.

4.3. By visiting the Website you consent to whatever cookies we may send to you, but if you do not wish to receive any cookies, you can set your browser to (1) not accept cookies; or (2) to ask whether or not to accept a cookie, each time you receive a cookie

5. PURPOSES FOR WHICH WE COLLECT YOUR INFORMATION

5.1 Information collected or displayed via the Website (as set out at clauses 3.1- 3.3 above) will be used by Aim Experience Group for the following purposes:

5.1.1 On the basis of your consent, to provide you with information, products and/or services that you have requested from us;

5.1.2 In certain circumstances, to carry out our obligations arising from any contracts entered into between you and Aim Experience Group;

5.1.3 To comply with any statutory obligations to which the Aim Experience Group is subject; and

5.1.4 To ensure that content from the Website is presented in the most effective manner for you and for your computer or electronic device.

5.2 Additional information collected via the Website (as set out in clause 3.3 above) will be used by Aim Experience Group for the following purposes:

5.2.1 to administer the Website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;

5.2.2 to improve the Website to ensure that content is presented in the most effective manner for you

and for your computer;

- 5.2.3 to allow you to participate in interactive features of our service, when you choose to do so;
- 5.2.4 as part of our efforts to keep the Website safe and secure;
- 5.2.5 to measure or understand the effectiveness of any advertising we serve to you and others via the Website, and to deliver relevant advertising to you.

6. DISCLOSURE OF YOUR INFORMATION TO THIRD PARTIES

- 6.1. Where required, Aim Experience Group may share personal information obtained through the Website including any of your financial and credit card information with any appropriate partner (A “Partner”).
- 6.2. In certain circumstances, in order to carry out our day to day business activities, it might also be necessary to share the personal information you provide to us to limited non-Partner third parties, including external advisers, consultants and/or third party service providers for example IT support companies, mailing companies and/or researchers who carry out projects for Aim Experience Group or who are instructed on behalf of the Aim Experience Group.
- 6.3. In those instances where we are required to share your personal information as set out at clauses 6.1 and 6.2 above, we will ensure that the relevant arrangement is put in place with that party, as required pursuant to Article 26 or Article 28 of the GDPR, to ensure your personal information is not used for any reason other than for which it has been provided to that party by Aim Experience Group and to generally ensure the protection and security of your personal information.
- 6.4. In certain circumstances Aim Experience Group may be under a duty to disclose or share your personal data in order to comply with a legal or statutory obligation, or in order to enforce or apply our portal terms and conditions and other agreements; or to protect the rights, property, or safety of Aim Experience Group, our members, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and the prevention of criminal activity.

7. HOW LONG DO WE RETAIN YOUR INFORMATION

- 7.1 Aim Experience Group and its Partners will generally only retain your personal data for as long as necessary to fulfil the purposes for which it was collected. This will be longer in some instances than others.
- 7.2 In some circumstances it may be necessary to retain your personal data for longer than the purpose for which it was collected for example to comply with any relevant legal requirement or where we believe it is necessary to retain the information for longer for example to allow us to defend an actual or anticipated legal claim.
- 7.3 We will securely delete your personal information when it is no longer required.

8. TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA (“EEA”)

- 8.1 All data will be transferred to and processed by one of Aim Experience Group US Partners, Mr and Mrs Smith.
- 8.2 Aim Experience Group will ensure that such a transfer takes place strictly in accordance with one of the methodologies permissible by law, such as, for example the adoption of Model Contract Clauses approved by the European Commission, the selection of transferees which subscribe to programs pertaining to the free movement of data (e.g. the EU-USA “Privacy Shield”) or which operate in countries considered as safe by the European Commission pursuant to Article 45 of the GDPR.

9. YOUR RIGHTS

- 9.1 Subject to limited exceptions, you have a number of rights in relation to your personal information under the DPA including:
- 9.1.1 The right to information about what data we hold about you;
 - 9.1.2 The right to a copy of all data we hold about you either by way of a data access request or, in a machine readable format, by way of a data portability request;
 - 9.1.3 The right to object to our processing of your data;
 - 9.1.4 The right to request that your personal information be erased or restricted from further use;
 - 9.1.5 The right to correct amend or update information you have given us;
 - 9.1.6 Where we process your personal data on the basis of your consent (as per clause 5.1.1 above), the right to withdraw this consent at any time.

9.2 To exercise any of the above rights please e-mail us at info@aimexperiencegroup.com or conciierge@aimexperiencegroup.com

Note that whilst we will carefully assess every request we receive we may not always have to comply. When this happens, we will explain why.

10. QUERIES/COMPLAINTS

- 10.1 If you have any questions about the contents of the Policy or if you are not happy with the way in which Aim Experience Group handle/have handled your personal data or have dealt with a rights request, please contact us by e-mail at info@aimexperiencegroup.com or conciierge@aimexperiencegroup.com.
- 10.2 If you are not satisfied with the response you received from us you also have a right to complain to the Data Protection Commission whose details are: -

Office of the Data Protection Commission
Canal House
Station Road
Portarlinton
Co. Laois
EMAIL: info@dataprotection.ie

11. OTHER IMPORTANT INFORMATION

- 11.1 The Website may contain links to and from websites of other parties. If you follow a link to any other website, please note that such websites should have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.
- 11.2 All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a username or password which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.
- 11.3 Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data and any transmission of your personal data via the Website is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

12. CHANGES TO THIS POLICY

- 12.1 Any changes we make to the Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to the Policy.